Authority Accomplishments July 2018 – June 2019 Fiscal Year

- Property Acquisition & Redevelopment:
 - o Signed Purchase and Development agreement on Triangle Property
 - Purchased 3467 Kelly Street & converted lot to public parking
 - Purchased 3230 Prospect Street as a key redevelopment site

• Infrastructure & Walkways:

- Successfully facilitated installation of Fiber high-speed internet in downtown through a partnership with Holland Board of Public Works.
- Purchased outdoor message centers for downtown walking maps
- Financially contributed to the Quality of Life Enhancement projects debt service for Harvey Street woonerf, Chicago Drive Landscaping, and Terra Square Farmers Market.

• Relationships:

- o Hosted 'Developer Day' event and built relationships with prospective developers
- Hosted annual meeting of downtown businesses and gave an update on DDA priorities

• Events:

 Sponsored community events, including the Christmas Tree Lighting event downtown and Concerts on the Green series.

Beautification efforts:

- Ran flower pot program facilitating flower pots at local businesses and in public spaces.
- Purchased pole banners for Harvey Street
- Relaunched façade loan program (in partnership with local bank, West Michigan Community Bank) to provide low interest loans for redevelopment projects in the downtown.